



SWEET ADELINES INTERNATIONAL

Annual Live Webcast

This year, I am delighted to share that Great Lakes Harmony Region 17 of Sweet Adelines International will, on May 9-11, host their 2025 LIVE webcast of both our Regional Quartet and Chorus Competitions. This annual celebration of acappella music includes members from a five-state region of Indiana, Michigan, Ohio, Pennsylvania, and New York. We currently have around 700 members ranging from 13-90+ years of age in 19 choruses and more than 35 registered quartets.

Sweet Adelines International is a highly respected worldwide organization of women singers committed to advancing the musical art form of barbershop harmony through education, competition, and performance. This independent, nonprofit music education association is one of the world's largest singing organizations for women.

We are committed to offering our Annual LIVE Webcast to viewers at NO COST as we bring the joy of acappella music to our five-state region. But we can't do that without the generous support of community members like YOU. Sweet Adelines & barbershoppers from ALL OVER THE WORLD will be tuning in to watch OUR competition. Let them know that you celebrate their hard work and harmony with a generous donation.

Because we have a worldwide audience, *we can offer world class opportunities for local, national, and even international companies* to share their personal messages. Our wide range of sponsorship opportunities can fit every budget! Check out the many options on the following page.

Thank you for supporting great harmonies, and I look forward to hearing from you soon to reserve your spot!

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STANDING OVATION \$5000.00

Logo on Regional Website
Video Billboard Advertising
Ad card on webcast desk
“Presenting Sponsor” mention at each break
Full page ad in physical program

Annual LiveWebcast
SPONSORSHIP PACKAGES

FOOTLIGHTS \$2500.00

Logo on Regional Website
Video Billboard Advertising
Mention at breaks
Full page ad in physical program

APPLAUSE, APPLAUSE \$1000.00

Logo on Regional Website
Video Billboard Advertising
Mention at breaks
1/2-page ad in physical program

GOLD CROWN \$500.00

Video Billboard Advertising
Mention at breaks
1/2-page ad in physical program

SILVER CROWN \$250.00

Video Billboard Advertising
Mention at breaks
1/4-page ad in physical program

EMERALD CROWN \$100.00

Video Billboard Advertising
Listing in physical program

FRIENDS OF THE REGION \$50.00

Listing on the Billboard Advertising
Listing in physical program

