



## SWEET ADELINES INTERNATIONAL

# Annual Live Webcast

This year, I am delighted to share that Great Lakes Harmony Region 17 of Sweet Adelines International will, on May 9-11, host their 2025 LIVE webcast of both our Regional Quartet and Chorus Competitions. This annual celebration of acapella music includes members from a five-state region of Indiana, Michigan, Ohio, Pennsylvania, and New York. We currently have around 700 members ranging from 13-90+ years of age in 19 choruses and more than 35 registered quartets.

Sweet Adelines International is a highly respected worldwide organization of women singers committed to advancing the musical art form of barbershop harmony through education, competition, and performance. This independent, nonprofit music education association is one of the world's largest singing organizations for women.

We are committed to offering our Annual LIVE Webcast to viewers at NO COST as we bring the joy of acapella music to our five-state region. But we can't do that without the generous support of community members like YOU. Sweet Adelines & barbershoppers from ALL OVER THE WORLD will be tuning in to watch OUR competition. Let them know that you celebrate their hard work and harmony with a generous donation.

Because we have a worldwide audience, *we can offer world class opportunities for local, national, and even international companies* to share their personal messages. Our wide range of sponsorship opportunities can fit every budget! Check out the many options on the following page.

Thank you for supporting great harmonies, and I look forward to hearing from you soon to reserve your spot!

Jennifer Signore  
Webcast Chairperson  
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## **STANDING OVATION    \$5000.00**

Logo on Regional Website  
Video Billboard Advertising  
Ad card on webcast desk  
"Presenting Sponsor" mention at each break  
Full page ad in physical program

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## SPONSORSHIP PACKAGES

## **FOOTLIGHTS    \$2500.00**

Logo on Regional Website  
Video Billboard Advertising  
Mention at breaks  
Full page ad in physical program

## **APPLAUSE, APPLAUSE \$1000.00**

Logo on Regional Website  
Video Billboard Advertising  
Mention at breaks  
1/2-page ad in physical program

## **GOLD CROWN    \$500.00**

Video Billboard Advertising  
Mention at breaks  
1/2-page ad in physical program

## **SILVER CROWN    \$250.00**

Video Billboard Advertising  
Mention at breaks  
1/4-page ad in physical program

## **EMERALD CROWN    \$100.00**

Video Billboard Advertising  
Listing in physical program

## **FRIENDS OF THE REGION    \$50.00**

Listing on the Billboard Advertising  
Listing in physical program

