

Region 17 Management Team Meeting Summary Points

Friday, September 25, 2009

- **Mission Statement** - The Region has updated its mission statement to better reflect our current direction:

“Lake Erie Region 17, Sweet Adelines International, promotes barbershop harmony through educational opportunities which inspire & motivate our members to work together towards musical excellence and personal growth.”
- **Cycle for The Beacon** – A new deadline and publishing cycle will be determined and announced to choruses and members soon.
- **Ads in The Beacon** – It was determined that choruses could place relevant ads in the Beacon for free in a bulletin board type format.
- **Regional Applications** – Applications will be solicited soon for regional positions. Information regarding the terms of the current RMT will be included so decisions can be made as to which position(s) one might apply for. Applications will most likely be due in December. Information will be provided to choruses and members by October 20.
- **Promotion of IES, 2010** – As IES is practically in our backyard in July, 2010, all members should be encouraged to attend. The RMT will promote this at every opportunity and will encourage chorus leaders to do the same.
- **Competition Report** – Region 17 has received the highest marks from our Judges for the 2009 competition. The report turned into International by the Panel Chair marked us at 5 out of 5 for every single category, even giving our Competition Coordinator (Mary Schwartz) and our Official Panel Liaison (Laura Covell) a 5+! Congratulations to all on the Convention Committee for running a fantastic contest!
- **New Competition Venue** – The Region is very excited to try our new competition venue for the 2010 contest. The new hotel is working hard to accommodate us, so we’re very optimistic! A couple of exciting changes are that the stage will be carpeted and we might have “jumbotron” screens, similar to International Competition, on which the contestants will be shown during the contest, as well as ads displayed between competitors.
- **Harmony Weekend Vendors** – We would like to encourage all choruses to consider renting a table in the boutique during Harmony Weekends. It can be a great fundraiser!
- **Harmony Weekend Handouts** – The Region is making an effort to “go green” and would like to encourage HW attendees to print their own handouts and bring them to HW.
- **Director’s Meeting** – The new date for this event is March 6th, 2010. All front-line, associate and assistant directors will be invited to attend. Details will be available soon.
- **Feedback Requested!** – The region is now using SurveyMonkey, a free, online survey site that allows us to set up our own surveys, have people fill out the survey on the web, and then provides us with reports on the results. This will allow the region to get more and better feedback from the membership. Right now it’s being used for the **Harmony Weekend Evaluation** form. It can be accessed at <http://www.region17online.org/hw.php>