

2011
SWEET ADELINES
INTERNATIONAL
LAKE ERIE REGION 17

Competition and Convention Informational Bulletin
General Information



36th Annual
Convention and Competition
May 19 - 22, 2011

Renaissance Hotel
Cleveland, Ohio

Volunteer Assistance Chorus
Pride of Toledo Chorus
CRC - Lucy Regueyra

2011 Convention Committee Members Contact Information

NAME	CHAPTER AFFILIATION	CONTACT INFORMATION
<i>Covell, Laura</i>	Greater Harmony	2826 Coblentz Dr., Poland, OH 44514
Official Panel Liaison		(H) 330-757-4174 (C) 330-506-6605
		HyWvr@zoominternet.net
<i>Ferenc, Deb</i>	Greater Cleveland	6545 Tulip Trail, Independence, OH 44131
Public Relations/Charity (RMT-Marketing Coordinator)		(H) 216-573-7357 (C) 216-287-0355
		Debbersings@yahoo.com
<i>Heck, Sue</i>	City of Flags	5229 Dungannon Circle NW, North Canton, OH 44720
Awards/Banquet Services (RMT-Events Coordinator)		(H) 330-498-9088 (C) 330-324-2391 (F) 419-791-5105
		suehck@yahoo.com
<i>Hole, Claudia</i>	Pride of Toledo	25445 Ramblehurst Dr., Perrysburg, OH 43551
CC (In Training)		(C) 419-878-0664 claudiahole2004@yahoo.com
<i>Horn, Judy</i>	Pride of Toledo	10821 St. Joe Road, Ft. Wayne, IN 46835
Housing		(H) 260-627-0126 (W) 260-489-2776 (C) 260-466-5120
		Pridesingr@aol.com
<i>Galvin, Pat</i>	Pride of Toledo	1021 Farmington, Maumee, OH 43537
VAC		(H) 419-893-0061 (C) 419-250-1313 pgalv@bex.net
<i>May, Karen, Treasurer</i>	Dogwood Blossom	4881 Co. Rd. 23, Cardington, OH 43315
(RMT-Financial Coordinator)		(H) 614-309-2681 (F) 888-528-6430 kmav@redbird.net
<i>Regueyra, Lucy</i>	Pride of Toledo	29500 Belmont Lake Road, Perrysburg, OH 43551
CRC		(H) 419-666-9829 (W) 419-842-6194 (C) 419-356-3760
		lregueyra@waverly-partners.com (eFax) 419-745-3688
<i>Schwartz, Mary</i>	Greater Cleveland	70 Willard Ave., Bedford, OH 44146
CC		(H) 440-439-3517 (W) 216-587-0554 (C) 216-978-8722
		MSchwaSING@aol.com (F) 216-587-0669
<i>Thompson, Jenny</i>	Pride of Toledo	2023 Hogarth Road, Toledo, OH 43615
AEBs		(H) 419-578-0771 (W) 419-897-4723 (C) 419-304-2368
		Jennifer.Thompson@anthem.com
<i>Wood, Barb</i>	Greater Harmony	336 E. Main St., Grove City, PA 16127
Bulletins/Programs		(H) 724-458-7717 (W) 800-544-4257 (C) 724-813-9705
		GHLead@gmail.com

Tentative Schedule of Events

THURSDAY, May 19

Convention Committee Coordination Meeting.....	7:30 pm - 8:30 pm
Quartet Reception.....	8:30 pm - 10:00 pm

FRIDAY, May 20

Information Center.....	10:00 am - 6:00 pm
Boutique.....	1:00 pm - 10:00 pm
Site Inspection (competitors do not attend).....	11:00 am
Quartet Briefing.....	12:30 pm - 1:00 pm
Hotel Registration.....	3:00 pm
Curtain Call.....	5:45 pm
Quartet Contest.....	6:00 pm
Chorus Directors/Presidents Briefing.....	Immediately after Quartet Contest
Encore Club Celebration	Immediately after Quartet Contest

SATURDAY, May 21

Chorus Rehearsals.....	9:00 am as assigned
Information Center.....	9:00 am - 12:00 noon
Boutique.....	9:00 am - midnight
Curtain Call.....	T.B.A.
Chorus Contest.....	T.B.A.
Celebration of Champions.....	Immediately following announcement of contest results

SUNDAY, May 22

Convention Committee Wrap-up Meeting	9:00 am - 11:00 am
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Performers on the Saturday CELEBRATION OF CHAMPIONS will be as follows:

Choruses placing 1st through 3rd

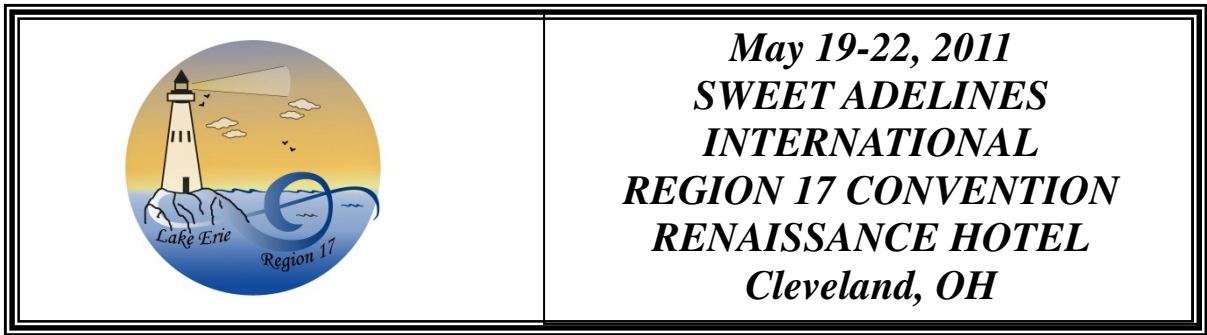
Quartets placing 1st through 3rd

PLEASE NOTE:

**This schedule is tentative and subject to change.
Please check the final schedule upon arrival in Cleveland**

Important Deadlines

March 21, 2011	Quartet Entry due to International
March 22, 2011	Chorus Entry due to International
April 5, 2011	Late Entry – Quartets due to International
April 6, 2011	Late Entry – Chorus due to International
April 25, 2011	Love Notes due to Barb Wood
May 1, 2011	Billboard Ads due to Barb Wood
April 1, 2011	Housing Forms due to Judy Horn
April 16, 2011	AEB and Single Event order forms due to Jennifer Thompson
April 29, 2011	PR Permission forms due to Deb Ferenc

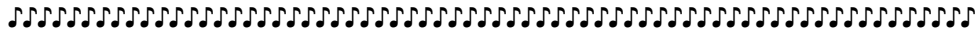


January, 2011
 Attn: All Competing Quartets
 From: Ed & Deb Ferenc
 Region 17 Convention Committee PR

Re: Permission to video during Quartet Pattern

In an effort to further promote our contest, we would like to invite the Media to film during our pattern on Friday evening. In order to do this, we need your permission to videotape during that time. Please have a member of your quartet sign and date this form and send it back to me **no later than April 29!** Thanks! Mail it to Deb Ferenc, 6545 Tulip Trail, Independence, Ohio 44131 or simply fax it to (216) 901-1601.

Thank you for your anticipated cooperation!



Name of Competitor_____

You **do** grant permission to videotape during pattern_____

You **do not** grant permission to videotape during pattern_____

Signature _____

Date_____

Comments:_____





May 19-22, 2011
**SWEET ADELINES INTERNATIONAL
REGION 17 CONVENTION
RENAISSANCE HOTEL
Cleveland, OH**

January, 2011

Attn: All Quartet Competitors!

Dear Competitors,

Congratulations on your decision to compete at our upcoming Regional Competition! Our Convention Committee is looking forward to a very exciting quartet contest this year!

Once again we are asking the competing Quartets to consider a small donation to the Young Singers Foundation in the name of their quartet to help defray the costs of the many youth programs that YSF supports. One of the biggest programs we are familiar with is our very own Young Women in Harmony Program. Several thousands of dollars are awarded in the form of grants to youth music programs around the world each year by The Foundation. For more information regarding The Foundation visit their website @ <http://www.youngsingersfoundation.org/index.htm>

Let me explain briefly the difference between YSF and YWIH. We pass the hat at many of our events for YWIH and that money goes directly to our YWIH programs. **When thinking of YSF think of FUNDING, when you think of YWIH think of FUN!** YWIH is a program in which The YOUNG SINGERS FOUNDATION provides FUNDING.

Any donation is happily accepted.

- MAKE CHECKS PAYABLE TO YSF
- Mail them to me, DEB FERENC, 6545 Tulip Trail Independence, Oh 44131
- OR, bring your check to the Quartet Reception on Thursday evening of contest weekend.

I will send our donations to YSF the week after contest. All of your checks will be sent individually so that your donation will be noted. All donations are tax deductible.

Let's make this years' donation our biggest one ever! I look forward to hearing from all of you. Have a great contest experience!

Thank you in advance,

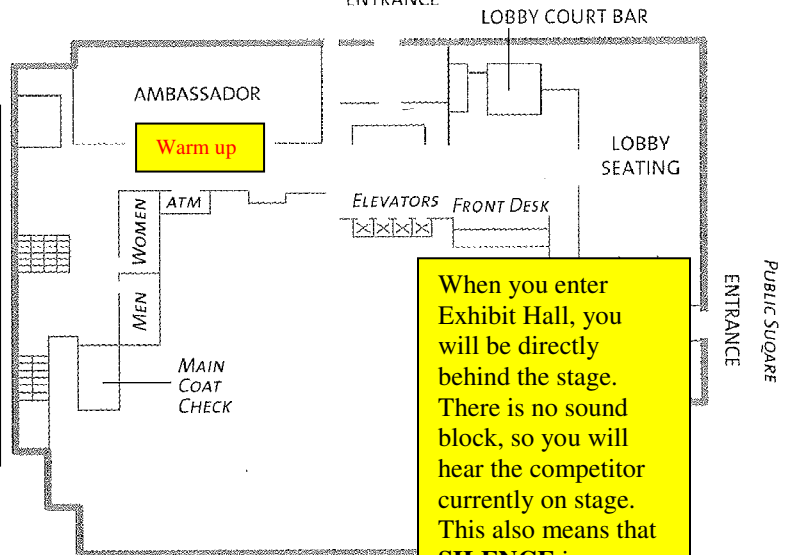
Deb Ferenc
Region 17 YSF Liaison
Region 17 Convention Committee PR/Charities
Region 17 Marketing Coordinator
Sweet Adelines International Membership Committee
Greater Cleveland Chorus

Traffic pattern

SUPERIOR AVENUE
ENTRANCE

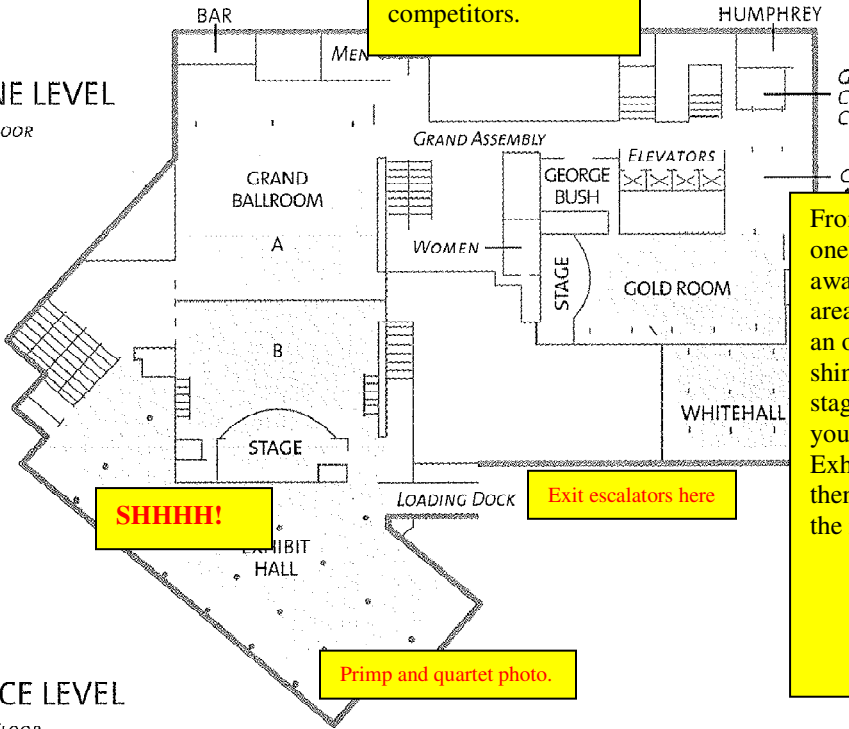
TO TOWER CITY

The warm up area is located in the Ambassador room. Exit from here and ride escalators to Exhibit Hall on the Mezzanine Level for primp and quartet photos



When you enter Exhibit Hall, you will be directly behind the stage. There is no sound block, so you will hear the competitor currently on stage. This also means that **SILENCE** is imperative! Please respect your fellow competitors.

MEZZANINE LEVEL
THIRD FLOOR



From Exhibit Hall you are one short stair (4 steps) away from the backstage area – around the curtain – an on stage for your time to shine. You will exit the stage from the same side you entered, back through Exhibit Hall, and you can then enter the ballroom for the rest of the contest.

CONFERENCE LEVEL
FOURTH FLOOR

Primp and quartet photo.

Note: there will be NO change in riser configuration. The risers will be configured for the large choruses only

GENERAL INFORMATION

CONTEST ENTRIES:

Entry blanks are mailed out from International and are available on line. A quartet or chorus whose entry blank is received at International Headquarters after the entry deadline date (60 days before the competition) is considered a late entry and is eligible to compete only if a **late entry fee of \$100 along with required entry fee** (\$100 for Quartets and \$150 for Choruses) accompanies the entry blank. A contestant who is a late entry will sing at the beginning of the contest. Late entries will not be accepted after 45 days prior to the competition.

Quartet Entry Deadline-----**March 21, 2011**

Quartet Late Entry Deadline-----*April 5, 2011*

Chorus Entry Deadline-----**March 22, 2011**

Chorus Late Entry Deadline-----*April 6, 2011*

Drawing for Order of Appearance is March 28, 2011

Rehearsal Schedules and Traffic Patterns are forwarded to Presidents, Directors, and Competing Quartets following notification of the Draw.

HANDICAP POLICY: If you have a member who requires special assistance, you will want to make certain that, either another chorus member, a family member, or a friend is available to help. You will need to provide a wheelchair if one is required. The Region is unable to provide wheelchairs. The Renaissance Hotel also has handicap rooms available. Please notify Lucy Regueyra immediately if there are any special needs.

PHOTOGRAPHY: The photographer will mail pricing information and order forms to competitors. Quartet pictures will be taken in Exhibit Hall. Chorus pictures will be taken on stage immediately following their performance.

PROGRAM PICK-UP PROCEDURE:

Programs will be distributed at the Renaissance Hotel, along with your AEB's. If you have any questions regarding programs, please contact Barb Wood.

DVD's: Lake Erie Region #17 is happy to provide this service to all competing Quartets and Choruses. These DVD's are for educational purposes and are not planned and provided as "professional quality" recordings

MEMBERS, WE NEED YOUR HELP ADHERING TO THE PURSE RULE;
that is, a 3" x 5" cosmetic case or purse of the same size is the ONLY SIZE that
will be accepted by your Hostesses. Anything larger will not be accepted and
that member may have to lug this all through the pattern herself. Since the
contest is in the hotel, there is no reason to bring your lunch, a change of shoes,
coats, water bottle, an extra set of glasses, tissues, lipstick blush, powder,
money. You get the picture!! Please do bring your AEB and room key so that,
directly after competition, if you choose, you can return to your room for
comfort.

JUDGING PANEL
2011 REGION 17 COMPETITION

Sound-----	Dale Syverson Region 25
Music-----	Jo Lund Region 19
Expression-----	Karen Sweeters Region 1
Showmanship-----	Diane Porsch** Region 16
Panel Secretary-----	Joann Colville Region 6

** indicates Panel Chair

AWARDS/UPDATES/CHANGES

Only those awards designated by the International Organization (i.e., placements 1-5, the Small and Mid-size Chorus Awards and Most Improved Chorus Award) may be announced or presented within the framework of the Regional Quartet and Chorus competitions.

The second place chorus in a regional competition will be invited to compete in the international competition if the first-place chorus in the region is unable or chooses not to compete in the international competition for which it qualifies.

ALL MUSIC MUST HAVE CLEARED THE COPYRIGHT PROCESS. Failure to use cleared arrangements may result in disqualification. International headquarters will be responsible for administering the copyright policies and procedures. Please refer all questions and/or comments to Carol Schwartz, Director of Music Services, for handling. Regional personnel will not deal with copyright issues onsite.

QUARTETS AND CHORUSES COMPETING FOR EVALUATION ONLY will perform at the beginning of the competition. The emcee will announce on introduction if the competitor is performing for evaluation only.

CONTESTANT NUMBERING starts with one (1) and runs consecutively from the beginning to the end of the competition. Letters are used to designate late entries.

CHORUS DIRECTORS, PRESIDENTS, QUARTETS - Please be aware that, if withdrawal is necessary a written withdrawal notice must be received at international headquarters. A phone call is not considered official.

THE MOST IMPROVED CHORUS AWARD is presented to the Chorus which shows the greatest increase in total points over the preceding year's competition.

ELIGIBILITY AND MID-SIZE AND SMALL CHORUS AWARDS – The number for determining eligibility for this award includes all performers on stage at any given time (not including the director). The number turned in at the directors' briefing is used by the panel secretary to determine which choruses meet the mid-size and small chorus category criteria. The mid-size chorus has 31 to 60 performers on stage. The small chorus has 15 to 30 performers on stage. Both categories must score 400 or more points to be eligible.

1st Place Mid-Size Chorus Award Medals, sponsored by our Region, will be presented to all performers of the 1st place mid-size chorus at regional competition each year, including the director.

REGIONAL AWARDS

Regional awards may not be announced or presented within the framework of the Regional competition. All Regional Competition Awards will be presented at the Celebration of Champions Saturday evening.

NOVICE QUARTET AWARD

The purpose of this trophy is to honor the highest scoring Novice Quartet of Lake Erie Region #17 each year. Novice is defined as no more than two (2) members having competed together or separately, in any previous Regional or International Competition. This award is donated by "The 4th Edition."

GLITZ STANDARD OF EXCELLENCE AWARD

The purpose of this award is to honor the most improved regional quartet at regional competition each year. The recipient quartet must have scored at least 400 points in order to be eligible for the award. The award will be presented for total overall improved score from the previous year. This traveling award may be won by the same quartet at the next competition. This award is donated by Glitz and will be presented by all or part of Glitz

LIVE WIRE STAR PERFORMER AWARD FOR QUARTETS

The purpose of this award, which consists of four (4) charms (one for each member of the quartet), is to recognize and honor the quartet having the highest score in Showmanship at the annual Regional Quartet Competition. If a tie score occurs in the Showmanship score between contestants, the contestant receiving the highest score in the Music category shall receive the award. If a tie still exists, this procedure shall be followed through the categories of Sound and Expression until the tie is broken. This award has been donated by Live Wire, and will be presented by all or part of Live Wire.

NOVICE DIRECTOR AWARD

The purpose of this award is to honor a Novice Director directing a chorus for the FIRST time at a regional Sweet Adelines International or BHS competition. The award will go to the Novice Director of the chorus placing the highest in the competition with at least 400 points. The plaque will remain in the permanent possession of the recipient. This award is donated by Sounds of Pittsburgh Chorus.

LOVE NOTES – deadline for submission is April 25, 2011

This is a section designed just for you, the chorus or quartet member, to send your love to your friends and family for a mere \$5.00! These love notes will be featured on a special page in the Regional Convention/Competition Program. Just print or type your special 60 character message and mail it with your payment to the address below. Get the whole chorus involved!!! It's even available to be used by friends and family so they can send their love to YOU! **PLEASE NO BUSINESS ADVERTISEMENTS. Use the regular program ad form for chorus, quartet, and business ads.**

Here are a few samples to give you some ideas:

*Sally Singer - break a lip!!
What a BARI!!! Love, Mary P.*

**To my chorus – Give it your best shot!
Dolly Director**

*Go for it MOM! We're so proud of you!
Jen, Jim, John, & Sue*

Ruthie Rookie – welcome to our chorus!

ABC chorus sends best wishes to all competitors

Love notes must be limited to 60 characters – which includes spaces and punctuation. For larger love notes, please refer to advertising forms that follow.

Love notes are \$5.00 each. Please make check payable to Lake Erie Region #17 – and mail or e-mail to:

Barb Wood
336 East Main Street
Grove City, PA 16127

Phone: 724/458-7717
E-mail: GCHlead@gmail.com
DEADLINE: April 25, 2011

If you are e-mailing your request for a love note, please include “Love Note” in the subject line of your e-mail, the name on the check, and your check number.

CONVENTION PROGRAM ADVERTISING – Deadline May 1, 2011
VIDEO BILLBOARD ADVERTISING!

Yup – you read that right! We are extremely excited to offer video billboard ads again this year. Get your message out in living color to a captive audience as it scrolls by on two 9 X 12 screens in front of over 700 attendees. Before, during and after each contest session, your ad will project on the screen for all to ooooo and ahhhh over!

The Fundraiser rate of \$50.00 is limited to Sweet Adelines International choruses, regions or quartets. You can advertise any upcoming shows or fund raising events; pay tribute to your chorus director, coach, or Sweet Adeline of the year. What better way to get your message out to the convention attendees?

The Commercial rate of \$100.00 applies to all for-profit businesses, including members and nonmembers. Put your business message out there for all to see!

All ad copy must be 1024 x768 resolution format. Power Point is the preferred media, but .jpg is also acceptable. Ads should be submitted via e-mail, cd, or flash drive (non-returnable), before May 1, 2011. If e-mailing, please include “Region 17 ad submission” in the subject of your e-mail, and please include the name that will be on the check, and the check number to GHClead@gmail.com.

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Video Advertising Order Form

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____ PHONE: _____

Please check one: Commercial ad _____ Fundraiser ad _____

If you will be e-mailing your ad copy, please include “Region 17 ad submission” in the subject of your e-mail, and please include the name that will be on the check, and the check number to GHClead@gmail.com. Or snail mail to:

Barb Wood
336 East Main Street
Grove City, PA 16127

DEADLINE FOR ADVERTISING IS May 1, 2011